

Appendix I

The seven Cs of scientific writing

- Clarity:** scientific writing should be unambiguous; it should not allow more than one interpretation of the meaning of a message.
- Correctness:** scientific writing should not contain errors.
- Completeness:** scientific writing should contain all the information necessary for readers to fully understand the research done.
- Comprehensibility:** scientific writing should be as simple as possible to enable readers to understand complex material.
- Concision:** scientific writing should not contain redundant or unnecessary information.
- Consistency:** scientific writing should use the same terms, spelling, style, format, etc. throughout the document.
- Conformance:** scientific writing should conform to the standards specified by organizations that oversee publication and by journals.