

## PRESENTATION VARIA

### About Time for Outrage and outraged people

#### *Indignez-vous!*

The printing in France of the book by Stéphane Hessel, the striking *Indignez-vous!* in the French original, triggered in Spain at large an outbreak of revolt by its selling success there, where it has sold over two million copies. In Spain, however, published by Destino and prefaced by J. L. Sampedro, it has failed to sell that well. Recently, the author has published a sequel in collaboration with Gilles Vanderpooten.

The publication of the book brought about a massive stirring among readers and media commentators first, since it calls to citizens to let go of passivity (that is, to retrieve their lost dignity, and thus the title), while encouraging social upheaval and appealing to target social unrest adroitly, aiming at the political and economic lobbies at the backstage. All this chain of events calls for a critical analysis of the contents of the text and of the social commotion at large unbridled in Spain from mid May, and to determine whether there may be a cause-effect relation between the two.

The proposal here derives from the apparent interest of the media in the Hessel book. Most pieces were written before any social upheaval, which has already been dubbed the *Spanish Revolution* or *the Spanish Spring*, and thus focus only on the book's successful marketing aftermath. Some of the writers here may have had the chance to re-elaborate their conclusions in the face of the social events unchained shortly afterwards. In short, with this Varia section we pose an open-minded (hopefully) manifold overview of the marketing phenomenon unchained by the Hessel book in France, which has evolved on a par with social revolt and mutiny in Spain. Still, we prefer to leave any presupposed cause-effect hypotheses in suspension.